

AGA STRATEGIC PLAN

ADVANCING THE SCIENCE AND PRACTICE OF GASTROENTEROLOGY

PRACTICE & QUALITY

Define optimal clinical practice and help gastroenterologists provide high-quality, high-value care.

- Within the framework of the Triple Aim, define high-value care for GI disorders.
- Increase the number of gastroenterologists reporting on quality of care.
- Build and engage an active grassroots network to communicate and advise AGA of emerging practice issues and trends.
- Address evolving practice and reimbursement models in all practice settings.

RESEARCH & INNOVATION

Foster scientific discovery and the application of new knowledge to improve care of patients with digestive disease.

- Target junior faculty engaged in research for special support.
- Increase strategic innovation and research collaborations to promote high-value clinical care.
- Support promising advances in research and innovation.

EDUCATION & TRAINING

Engage members and other GI health providers through personalized education across the continuum of their careers.

- Help members satisfy requirements for certification, recertification, continuing medical education and licensure.
- Educate members about emerging technologies, procedures and scientific discoveries to improve patient care.
- Help members and other learners develop their careers and navigate transitions.
- Use state-of-the-art and innovative technology platforms for learning.



ADVOCACY

Influence public policies to support quality patient care, improve the practice of gastroenterology, and advance digestive disease research and education.

- Pursue policies that ensure patients have access to appropriate, affordable, high-value GI care.
- Increase opportunities for funding digestive disease research.
- Develop a grassroots network to advocate for improvements in patient care, increased research funding and the viability of GI practice.
- Strongly advocate for sufficient federal funding of academic training programs.

PUBLICATIONS

Lead the GI/hepatology category of scientific journals in rank, reach and accessibility while meeting the readership needs of basic and clinical investigators, practitioners, young GIs and trainees.

- Achieve and maintain high impact factors for all journals.
- Rank highest in the field for meeting the readership needs of basic and clinical investigators, practitioners, young GIs and trainees.
- Expand journals' reach via new content dissemination technologies.
- Increase usage of the journals' digital platforms.

ORGANIZATIONAL VITALITY

Maintain a robust and diverse membership, develop society leaders, foster strategic collaborations, and maintain an infrastructure that supports AGA mission and goals.

- Increase AGA's membership.
- Develop a sustainable global strategy.
- Conduct leadership development and prepare members to serve in volunteer leadership positions within AGA.
- Build the infrastructure (staff and volunteer leadership expertise and technology) to increase organizational efficiency and support the goals and objectives of the Strategic Plan.
- Promote AGA as the preeminent GI organization providing timely, valuable information and knowledge to the GI community and the public.
- Strive for diversity at all levels within the association, including governance, committee structure, staffing and program development. Diversity is an inclusive concept that encompasses race, ethnicity, national origin, religion, gender, age, sexual orientation and disability.

