

AGA STRATEGIC PLAN

ADVANCING THE SCIENCE AND PRACTICE OF GASTROENTEROLOGY

PRACTICE & QUALITY

Define optimal clinical practice and help gastroenterologists provide high-quality, high-value care.

- Translate the value-based model into clinical practice.
- Measure and assess the impact of value-based tools to continuously improve the model. Create a flexible model for high-value care for GI disorders.

RESEARCH & INNOVATION

Foster scientific discovery and the application of new knowledge to improve care of patients with digestive disease.

- Ensure a robust research awards portfolio to support early-stage investigators as defined by the NIH.
- Accelerate the process of discovery translation and application to improve patient care.

EDUCATION & TRAINING

Engage members and other GI health providers through personalized education across the continuum of their careers.

- Support the most effective certification paradigm and help members satisfy requirements for certification, recertification, continuing medical education and licensure.
- Create resources to help our members learn, understand, and use emerging technologies, procedures, and scientific discoveries to improve patient care.
- Create resources to help members and other learners develop their careers and navigate transitions.
- Use state-of-the-art and innovative technology platforms to engage members and other learners.



ADVOCACY

Influence public policies to support quality patient care, improve the practice of gastroenterology, and advance digestive disease research and education.

- Pursue policies that ensure AGA members fulfill regulatory requirements so that patients have access to appropriate, affordable, high-value GI care.
- Increase opportunities for funding digestive disease research, education and training.
- Develop a grassroots network of AGA members who advocate for improvements in patient care, increased research funding and the viability of GI practice.

ORGANIZATIONAL VITALITY

Maintain a robust and diverse membership, develop society leaders, foster strategic collaborations, and maintain an infrastructure that supports AGA mission and goals.

- Increase membership by 2 percent (net) over FY 2014.
- Investigate the viability of monetizing existing resources.
- Have 50 members complete formal training in leadership development and be prepared to serve in volunteer leadership positions within AGA.
- Strive for diversity at all levels within the association, including governance, committee structure, staffing and program development. Diversity is an inclusive concept that encompasses race, ethnicity, national origin, religion, gender, age, sexual orientation and disability.

PUBLICATIONS

Lead the GI/hepatology category of scientific journals in rank, reach and accessibility while meeting the readership needs of basic and clinical investigators, practitioners, young GIs and trainees.

- Journals rank highest in impact factor in their respective areas of focus.
- Rank highest in the field for meeting the readership needs of basic and clinical investigators, practitioners, young GIs and trainees.

