Build Your Brand Equity and Customer Base at the AGA Clinical Congress

JAN. 23, 2015
LOEWS MIAMI BEACH HOTEL, FL

Smaller and more intimate than other clinical meetings in the field, the AGA Clinical Congress allows for direct interaction with a captive audience of physicians and other key decision makers. Exhibit Hall activities, along with several promotional opportunities, help give your company enhanced visibility.

Congress exhibitors represent a variety of products and services related to the GI clinician, such as:

- Diagnostic equipment.
- Endoscopic instrumentation.
- Nutritional products and information.
- Pharmaceuticals.
- Practice management software.

Reserve your exhibit space today using the enclosed form.
Exhibit Booth Option

Table Top Booth*
6ft Draped Table........................... $2,000
(Complimentary entrance to the educational sessions included for two of your booth staff.)
*Subject to change. Tables are assigned on a first-come, first-served basis.

Payment Information

Booth fee is due upon receipt of application. See Exhibitor Rules and Regulations for information on cancellation fees.

Exhibit Hall Hours

Friday, Jan. 23*
8–9:30 a.m. (exhibitor move-in)
9:30–10:30 a.m.
11:30 a.m.–1 p.m.
2:30–3:30 p.m.
5–6:30 p.m.
The exhibit hall will only be open on Friday, Jan. 23.

*Coffee Breaks: 10–10:30 a.m.; 3–3:30 p.m.
Lunch: noon–1 p.m.; Reception: 5:30–6:30 p.m.

2014 Exhibitors

AbbVie
Calmoseptine, Inc.
Covidien, GI Solutions
CRH Medical Corporation
Cumberland Pharmaceuticals
Diagnovus
Epix Anesthesia
Given Imaging
Guardian Life Insurance
Lighthouse Anesthesia
Mederi Therapeutics Inc.
Medivators
National Digestive Diseases Information Clearing House
Pancreatic Cancer Action Network
PBM Pharmaceuticals
ROME Foundation
StrataDX
Promotional Opportunities

Elevate your profile at the congress by having your company and/or product logo/name on the items listed below.

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anatomical models</td>
<td>$23,000</td>
</tr>
<tr>
<td>Banner</td>
<td>$5,000</td>
</tr>
<tr>
<td>Charging station</td>
<td>$1,513</td>
</tr>
<tr>
<td>Educational patient fliers</td>
<td>$1,000</td>
</tr>
<tr>
<td>Educational office staff posters</td>
<td>$1,000</td>
</tr>
<tr>
<td>Evening briefs</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exhibit table</td>
<td>$2,000</td>
</tr>
<tr>
<td>Educational materials tote bag (A)</td>
<td>$1,035</td>
</tr>
<tr>
<td>Educational materials tote bag (B)</td>
<td>$1,917</td>
</tr>
<tr>
<td>Wireless hot spot</td>
<td>$1,625</td>
</tr>
</tbody>
</table>

Industry-Supported Symposia  

DEADLINE: DEC. 17, 2014

Expand your reach at the congress by hosting an industry-supported symposium. These symposia are educational programs held before and after congress programming. They may offer CME credit to participants.

Pay a flat fee and AGA will make all arrangements for food and beverages. Symposia are scheduled on a first-come, first-served basis. Mandatory pre-registration for symposia is supporters’ responsibility, as well as providing enough food and beverage for all registrants.

Available Sessions

**Friday, Jan. 23**
- Dinner 6:45–8 p.m. (*small room*)

**Saturday, Jan. 24**
- Breakfast 7–8 a.m.
- Lunch 12:15–1:30 p.m. (*sold*)

Pricing

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibiting company</td>
<td>$7,735</td>
</tr>
<tr>
<td>Non-exhibiting company</td>
<td>$8,250</td>
</tr>
</tbody>
</table>
Exhibitor Rules and Regulations

Fire Prevention and Protection
All materials must be flameproof and fire resistant per local fire ordinances and the National Association of Fire Underwriters. Crepe and corrugated paper, flameproof or otherwise, is not permitted. All exhibits are subject to inspection by the Fire Marshal. Any element deemed not fireproof may be subject to removal. All aisles and exhibits must be kept clear at all times. Fire stations and extinguishing equipment must not be covered or obstructed.

Third-Party Requirements
Food and Drug Administration (FDA). It is the responsibility of each exhibitor to comply with FDA regulations. Please contact the FDA regulatory affairs department with any questions on the guidelines. Visit www.fda.gov/cder/ddmac/ for details.

Compliance, Insurance and Liability
Official Representative. The authorized signer of the AGA Clinical Congress Exhibit Space Reservation Form is the “Official Representative” for the Exhibiting Company and hereby agrees to the Rules and Regulations as stated.

Insurance. Exhibiting companies are solely responsible for insuring exhibit materials, goods and/or wares of exhibits against theft, damage by fire, accident or loss of any kind.

Liability. Show Management will not be held responsible for loss, cost, damage, liability or expense incurred as a result of any act or omission of exhibitor, exhibit employees or agents.

Security. Security of exhibitor’s property is the responsibility of the Exhibiting Company. Show Management will provide reasonable security during non-exhibit hours. Refer to Exhibitor Service Kit for additional information.

Labor Union. Exhibiting companies are responsible for conforming to labor jurisdictions.

Booth Activities
Financial Transactions/Sales. All transactions must be conducted in a manner consistent with the professional nature of the meeting. Products and services must be the exhibitor’s own and relate directly to the attendees’ professional interests. Show Management reserves the right to restrict sales activities deemed inappropriate or unprofessional. Exhibitors are responsible for paying sales tax, obtaining applicable licenses and adhering to state regulations.

Giveaways. Distribution of water bottles is not permitted. Show Management requires that exhibitors obtain prior written approval for all giveaway items. Requests must be received by Nov. 21, 2014.

Use of Recorded Music. Exhibitor must obtain written permission from the copyright owner for use of recorded music on the show’s premises.

Medical Waste. Exhibitors are responsible for proper disposal of medical waste as well as associated fees.

Noise. Electrical apparatus or any other activity must be muffled so as not to interfere with other exhibitors.

Staffing. Exhibits must be staffed at all times during exhibit hours.

Subletting Space. Subletting of any part of exhibitor’s space is prohibited. Only products and services manufactured or handled by the contracting exhibitor may be exhibited.

Cancellations
Exhibition Cancellation. In the event of cancellation of the AGA Clinical Congress, this agreement will be terminated and deposits returned. Exhibit Cancellation. Notification of booth space cancellation must be received in writing. Any exhibitor who cancels will be responsible for the total cost of the booth.

Other Rules and Regulations
Market Research. Market research organizations must indicate on the Exhibit Space Reservation Form the companies for which they are conducting research.

Interaction with Other Exhibits. Exhibitors must obtain permission prior to photographing or examining another exhibitor’s equipment.

Use of Logo. Use of the AGA or AGA Institute logos without the expressed written consent of AGA is forbidden.

Canvassing and Other Advertising. Canvassing or distribution of advertising matter outside the exhibitor’s own display area is forbidden.

Violation of Rules and Regulations
By signing the Exhibit Space Reservation Form, the Exhibiting Company agrees to abide by all rules and regulations. All matters not covered by these rules and regulations are at the discretion of AGA Institute. The rules and regulations may be amended at any time and such amendments will be equally binding. Violation of any of the rules and regulations shall annul the agreement allowing the exhibitor to occupy booth space. Violations will also result in the forfeiture of all monies paid. The AGA Institute may, upon evidence of violation, enter and take possession of the space occupied by the exhibitor and remove all persons and goods. This is done at the exhibitor’s risk and the exhibitor shall incur any related expenses.

To request the Exhibitor Service Kit, please contact Nia Murphy Price at 301-941-9789 or nmurphy@gastro.org.
Exhibit Space Reservation Form

Company name (WILL APPEAR IN OFFICIAL PROGRAM)

Contact (ALL EXHIBIT MATERIALS WILL BE SENT TO THIS PERSON AT ADDRESS BELOW)

Company address

City State Zip Phone Fax Email

Exhibit Booth Option

*Table top booth

6ft Draped Table................................................................. $2,000

Preferred booth spaces:

First Second Third

Tables are assigned on a first-come, first-served basis.

Principal products and/or services to be exhibited:


Exhibiting companies you prefer to be near:


Exhibiting companies you prefer to be away from:


As an official representative of the Exhibiting Company, I have been authorized by my company to sign this agreement. I agree to abide by the official rules and regulations as stated in this prospectus and online.

Signature of Authorized Agent

Date

Payment

CREDIT CARD, CHECK OR MONEY ORDER ACCEPTED. Booth fee due upon receipt of application. (Includes complimentary access to the educational sessions.)

Payment method

Credit card:  
☑ Visa  ☐ Check  
☑ MasterCard  ☐ Money order  
☑ American Express  ☐ I require an invoice

Name of Cardholder

Card Number

Exp. Date

Signature

Remit check or money order payments to:

AGA Institute
Clinical Congress
PO Box 758779
Baltimore, MD 21275–8779

Checks must be in U.S. dollars and drawn on a U.S. bank. Full payment must be included with this application.

Cancellation Policy

Notification of booth space cancellation must be received in writing. Any exhibitor who cancels will be responsible for the total cost of the booth.

So we may reserve your exhibit space immediately, please email, fax or mail a copy of this completed form to:

AGA Clinical Congress
Attn: Kaitlin Bolum
4930 Del Ray Ave.
Bethesda, MD 20814-2513

Fax: 301-654-3978
Email: kbolum@gastro.org
Promotional Opportunities Contract

Promotional item ___________________________________________ Amount ___________________________________________

Contact person/title ________________________________________

Company name ____________________________________________

Company address __________________________________________

City ___________________________ State ___________ Zip ___________

Phone __________________________ Fax _______________________

Email _____________________________________________________

Promotional Opportunities Rules
And Regulations

1. To secure a promotional opportunity, the completed contract form must be accompanied by a non-refundable deposit in the amount of $2,500. The balance must be received by Jan. 7, 2015.

2. Promotional opportunities will be assigned on a first-come, first-served basis. If multiple contracts are submitted on the same day, a drawing will be held to determine which company will be awarded the promotional opportunity.

Once signed, this agreement creates a legally binding contract between the AGA Institute and your company. In the event your company elects to cancel this promotional opportunity and AGA Institute cannot secure additional support to cover the full cost of the promotional opportunity, your company will be responsible for the entire cost of the promotional opportunity. If the AGA Institute secures partial support for the promotional opportunity, your company will be responsible for the non-funded balance.

By signing below, authorized agent agrees to abide by the official rules and regulations as stated on this form, in the prospectus and online.

__________________________________________
Signature of Authorized Agent

__________________________________________
Date

Payment

CHECK OR MONEY ORDER ACCEPTED.

A non-refundable deposit in the amount of $2,500 is due upon receipt of contract. The balance is due by Jan. 7, 2015. Payment is accepted in the form of check or money order.

Payment method

☐ Check
☐ Money order
☐ I require an invoice

Remit check or money order payments to:

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So we may reserve your sponsorship immediately, please email, fax or mail a copy of this completed form to:

AGA Clinical Congress
Attn: Tim Wenz
4930 Del Ray Ave.
Bethesda, MD 20814-2513

Fax: 301-222-4010
Email: twenz@gastro.org
Industry Symposia Request Form

Companies may support up to two symposia. Use separate forms for each symposium request.

Company name ____________________________________________________________

Contact person/title ______________________________________________________

Address ___________________________________________________________________

City __________________________ State _________ Zip ________________________

Phone __________________________ Fax __________________________

Email __________________________

Preferred Session:

- Friday, Jan. 23  6:45–8 p.m.
- Saturday, Jan. 24  7–8 a.m.  12:15–1:30 p.m. (sold)

Topic: (A program outline must be attached or request will not be accepted.)

Room setting:

- Theater
- Crescent
- Banquet
- Classroom
- Rear-screen projection

Meal included?

- Yes
- No
- Buffet
- Plated
- Other

Industry symposia rules and regulations:

1. For lunch symposia, industry partner is responsible for supplying enough food and beverage for all course registrants.
   For breakfast and dinner symposia, industry partner is responsible for conducting mandatory pre-registration and supplying enough food and beverage for symposia pre-registrants, plus extra for walk-ins.
2. Companies may advertise their symposia by displaying material at registration and at their exhibit booth (if exhibiting) through flyers, posters or other means.
3. At the discretion of the hotel, posters can be displayed the day of the seminar.
4. Symposia must not extend beyond the hours listed above.
5. Nonprofit organizations are not eligible to host symposia.
6. Preference will be given to symposia that award CME credit.
7. Use of the AGA or AGA Institute logo without the expressed written consent of AGA is forbidden.
8. Symposia promotional materials must include a disclaimer saying that the symposia is not affiliated with the clinical congress program.

Payment  CHECK OR MONEY ORDER ACCEPTED.

Full payment is due by Dec. 17, 2014. Payment is accepted in the form of check or money order.

Exhibiting Company − $7,735
Non-Exhibiting Company − $8,250

Payment method

- Check
- Money order
- I require an invoice

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Signature of Authorized Agent

Date

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