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Leadership for the 21st Century

The 10 Tenets of Leadership

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All **great leaders** by their passion and sense of purpose, and their accomplishments, **live a great story**.

Their stories are told and retold by the people they inspire and later by historians. The stories resonate with people in all the lands, and they do so for a long, long time.



Leadership Mnemonic

Listening

Empathy

Attitude

Dreaming Big

Effectiveness

Resilience

Sense of Purpose

Humility

Integrity

Pack others' Parachutes



Leaders Are Good Listeners

“Listen a hundred times. Ponder a thousand times. Speak once.”

Anonymous

“It is in the province of knowledge to speak, and it is in the privilege of wisdom to listen.”

Oliver Wendell Holmes

L E A D E R S H I P

LISTENING



Great Leaders Have Empathy and Compassion



“Be kind whenever possible.
It is **always** possible.”

L E A D E R S H I P
EMPATHY

His Holiness, The Dalai Lama



“**Compassion** is the highest form of wisdom.”

The Talmud

L E A D E R S H I P

EMPATHY



“We who lived in concentration camps can remember the men who walked through the huts **comforting others, giving away their last piece of bread.** They may have been few in number, but they offer sufficient proof that everything can be taken from a man but one thing: **the last of the human freedoms -- to choose one's attitude in any given set of circumstances, to choose one's own way.**”



Viktor Frankl



Inspiring Work



Paul Farmer, MD

L E A D E R S H I P

EMPATHY



“The idea that some lives matter less is the root of all that’s wrong with the world.”

Paul Farmer, M.D.

L E A D E R S H I P

EMPATHY

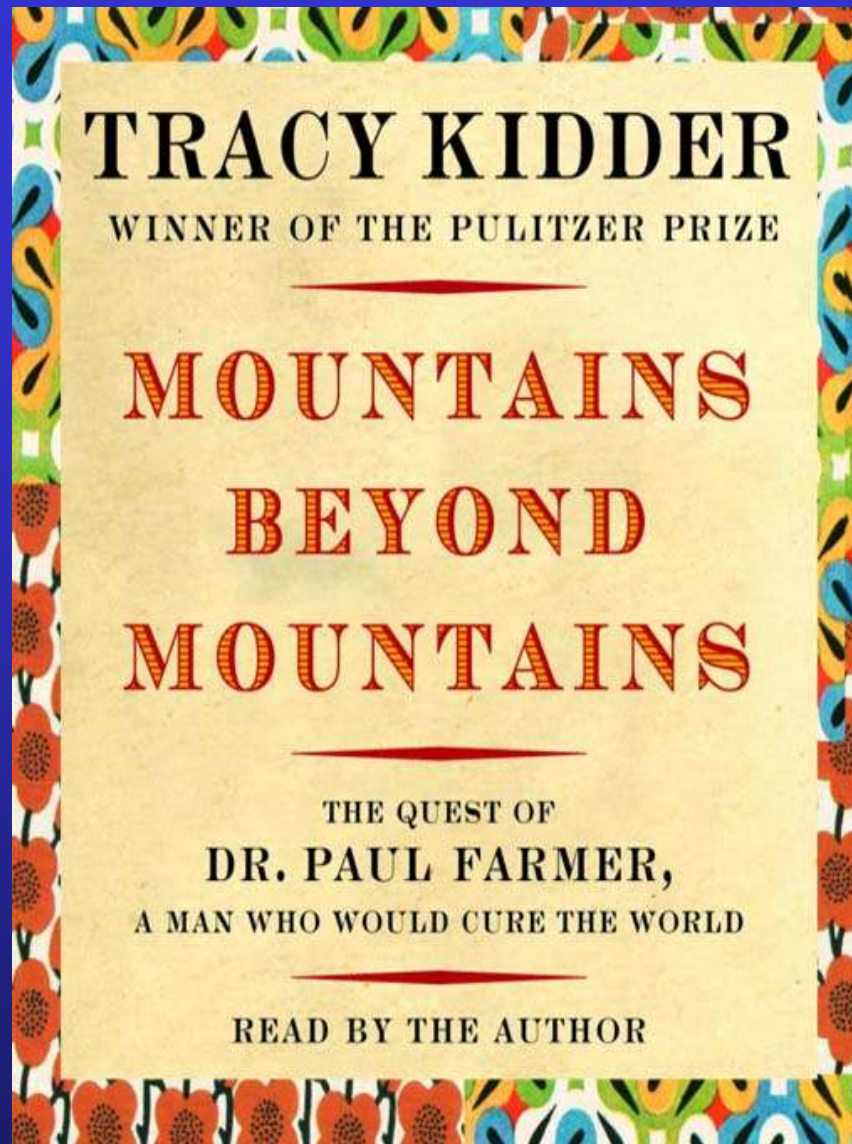






L E A D E R S H I P
EMPATHY





L E A D E R S H I P

EMPATHY



What work are you doing?



L E A D E R S H I P

ATTITUDE



It's all about attitude

- Can't you see, I'm carrying bricks on this hot, muggy day!
- I'm helping build the most beautiful cathedral in the world !

L E A D E R S H I P

ATTITUDE



Leaders possess an
attitude that is upbeat
and **courageous**

L E A D E R S H I P
ATTITUDE



“**Courage** is rightly esteemed the first of human qualities, because it is the quality that guarantees all others.”



Sir Winston Churchill



Great leaders lead with both heart and soul.

Countries without great leaders –

leaders without soul – will not only be economically and ecologically disadvantaged, they will also be spiritually bankrupt.

They will emerge free from the morass and the shackles only when an enlightened leader appears.





“It is not power that corrupts but **fear**. **Fear** of losing power corrupts those who wield it and **fear** of the scourge of power corrupts those who are subject to it.”

Aung San Suu Kyi

Nobel Peace Prize, 1991





“She became the *leader* of a democratic opposition which employs non-violent means to resist a regime characterized by brutality.

Suu Kyi’s struggle is one of the most extraordinary examples of civil courage in Asia in recent decades.”

Citation, Nobel Peace Prize Committee



Suu Kyi was released on Sunday, Nov. 14, 2010. Massive crowds celebrated and were overjoyed.

Suu Kyi, who has made extraordinary personal sacrifices for her country, felt her work remains unfinished.

“If the people are not free, I am not free.”



Dream of owning a horse farm

You can keep the **F**. I will keep my **dream**.

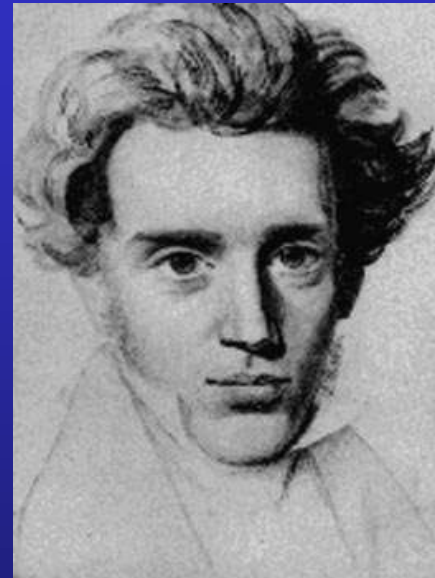
L E A D E R S H I P

DREAMING BIG



Leaders Dare to Dream Big

“To dare is to lose one’s footing momentarily
Not to dare is to lose one’s self.”



Søren Kierkegaard
Danish Philosopher

L E A D E R S H I P

DREAMING BIG



“A journey of a thousand miles
begins with a single step.”

Lao Tsu





The Gandhi Salt March, 1930



The Seven Sins

Wealth without **work**

Pleasure without **conscience**

Knowledge without **character**

Commerce without **morality**

Science without **humanity**

Worship without **sacrifice**

Politics without **principle**

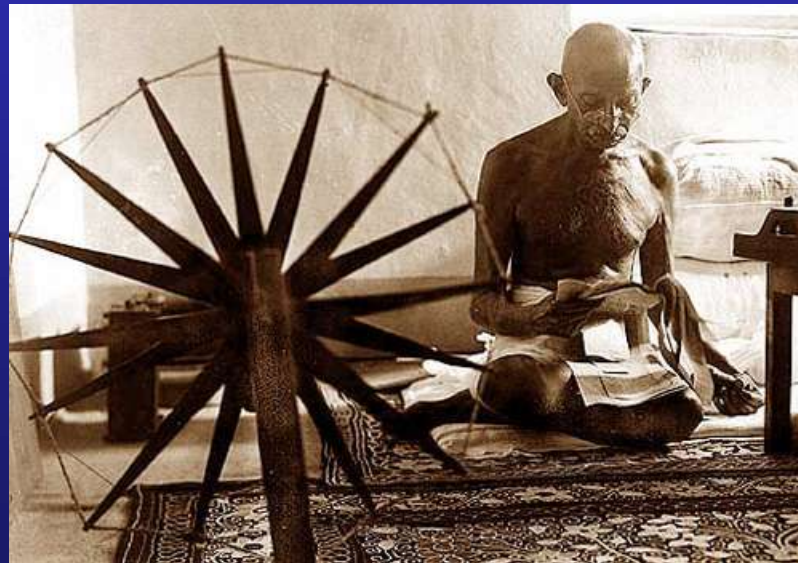


Mahatma Gandhi



Gandhi's eloquence was masterful ...

“It is my certain conviction that with every thread I draw, I am spinning the destiny of India”



“Generations to come, it may be, will scarce believe that such a one as this, ever in flesh and blood walked upon this earth.”

Albert Einstein



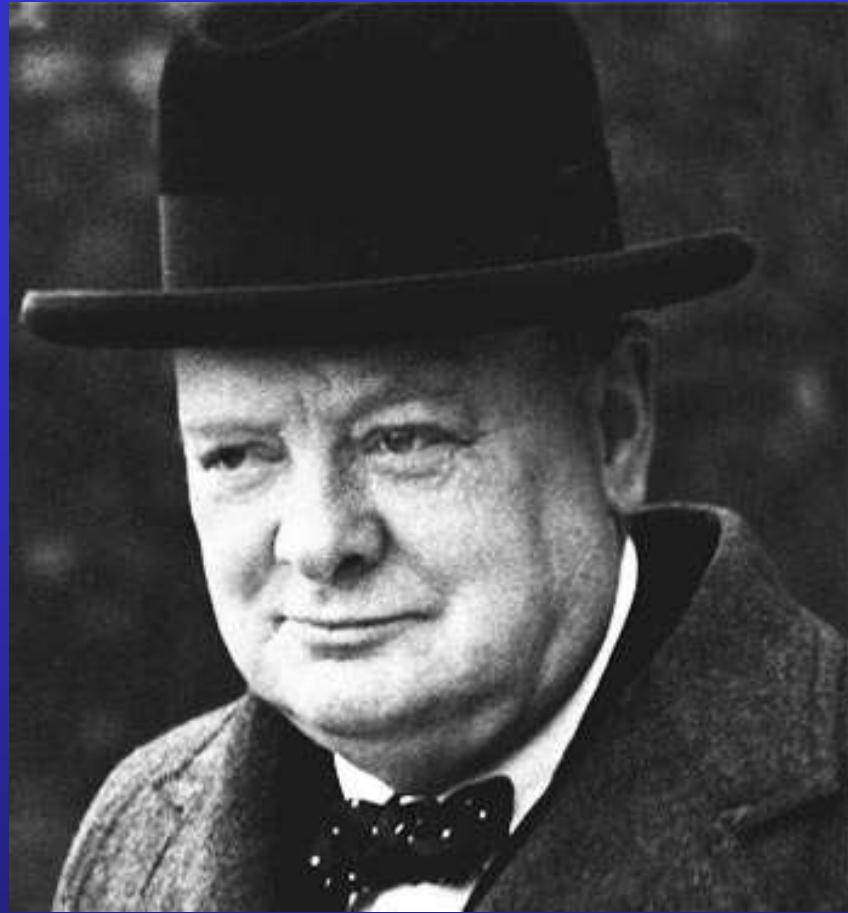
“Efficiency is doing things right;
Effectiveness is doing the right things.”

Peter F. Drucker

L E A D E R S H I P

EFFECTIVENESS





Sir Winston Churchill

L E A D E R S H I P

EFFECTIVENESS



We are resolved to destroy Hitler and every vestige of the Nazi regime. From this nothing will turn us – nothing. We will never parley. We will never negotiate with Hitler or any of his gang. We shall fight him by land. We shall fight him by sea. We shall fight him in the air, until with God’s help we had rid the earth of his shadow and liberate its people from his yoke.

Sir Winston Churchill

L E A D E R S H I P

EFFECTIVENESS



Was Hitler a Great Leader?



“The fact is that Hitler was beloved by his people ...the average Germans pledged to him an affection, a tenderness and a fidelity that bordered on the irrational.

His kingdom collapsed after 12 years in a war that remains the most atrocious, brutal and deadliest in history. But which, by the same token, allowed several large figures to emerge. Their names have become legendary: Eisenhower, De Gaulle, Montgomery, Zhukov and Patton.

But when later we evoke the 20th century, among the first names that will surge to mind will be that of a fanatic with a mustache who thought to reign by selling the soul of his people to the thousand demons of hate and of death.”

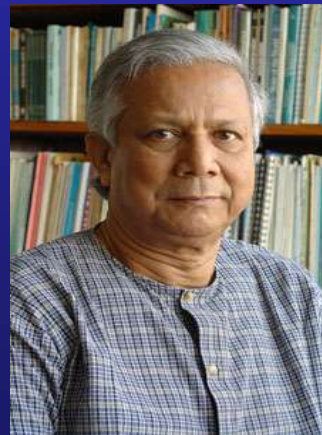
Elie Wiesel
Nobel Peace Laureate



A Visionary Leader

“I made a list of people who needed just a little bit of money - there were **42 names**. The total amount of money they needed was **\$27**. I was shocked.”

“I went to the bank and proposed that they lend money to the poor people. The bankers almost fell over.”



Mohammed Yunis
Nobel Laureate

LEADERSHIP
EFFECTIVENESS



An Amazingly **Effective** Bank

“At Grameen Bank, credit is a cost-effective weapon to fight poverty, it serves as a catalyst in the overall development of socio-economical conditions of the poor who have been kept outside the banking orbit on the grounds that they are poor and hence not bankable.”

Citation, Nobel Committee

Mohammed Yunis
Nobel Laureate



L E A D E R S H I P

EFFECTIVENESS





“Where there is no vision,
the people perish.”

King Solomon



Great leaders reflect on key events in their life or a single transformative or 'magical' moment. The moment can be jolting and starkly negative, yet it is momentous.

From it emerges a burning desire to have a laser-like focus and passion to make that dream a reality.



“Every life has a measure of sorrow.
Sometimes it is this that **awakens** us.”



Buddha





Papa Jaime

L E A D E R S H I P

RESILIENCE



“The **good-to-great leaders** never wanted to become larger-than-life heroes. They never aspired to be put on a pedestal or become unreachable icons. They were seemingly ordinary people quietly producing extraordinary results.”

Jim Collins



“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”



Margaret Mead
Anthropologist



Great leaders possess a **Sense of Purpose**

L E A D E R S H I P

SENSE OF PURPOSE



Young People Can Lead



As a Yale Pre-Med student, Jennifer Staple was shocked to see so many cases of preventable blindness.

Unite For Sight

L E A D E R S H I P

SENSE OF PURPOSE





“Follow your **bliss** and doors will open where there were no doors before.”

Joseph Campbell



Great Leaders Have Humility



“I was just an average bloke; it was the media that transformed me into a heroic figure. But as I learned through the years, as long as you didn’t believe all that rubbish about yourself, you wouldn’t come to much harm.”

Sir Edmund Hillary

L E A D E R S H I P

HUMILITY



Great Leaders Have Humility



Sir Edmund Hillary

I have enjoyed great satisfaction from my climb of Everest. But, my most worth-while things have been the building of schools and medical clinics.

That has given me more satisfaction than a footprint on a mountain.

L E A D E R S H I P

HUMILITY



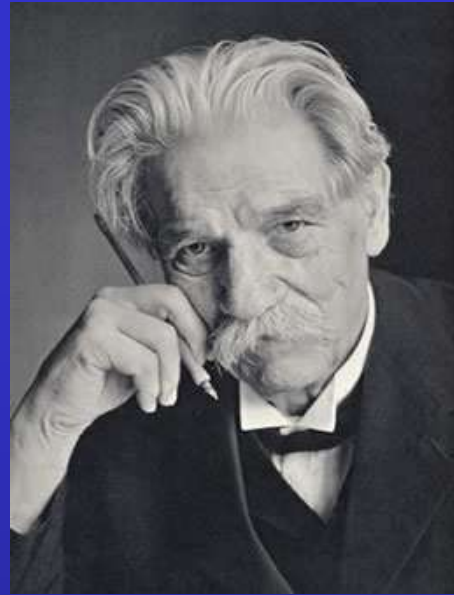


“It is not the mountain that we conquer, but ourselves.”

LEADERSHIP
HUMILITY

Sir Edmund Hillary





Albert Schweitzer
Nobel Peace Prize 1952

“Now I have to earn it”

LEADERSHIP
HUMILITY



Two Great Philanthropists



Zakaria to Bill Gates: “Do you think history will remember you as the man who created Microsoft or the man who created the Gates Foundation?”

Gates: “You know, who knows how history will think of me? You know, the person who played bridge with Warren Buffet, maybe. Or maybe not at all.”

LEADERSHIP

HUMILITY



Many Great Leaders Possess A Sense of Humor

**Reporter to Prime Minister Disraeli:
“What’s the difference between
misfortune and calamity?”**

**Disraeli: “If Mr. Gladstone fell into the
Thames, that would be a misfortune; if
someone were to drag him out, that
would be a calamity.”**

L E A D E R S H I P

HUMOR



**Ronald Reagan, to surgeons as he entered the OR
following assassination attempt in 1981:**

“I have a very important question to ask.”

“Yes, President Reagan?”

“I hope all of you are Republicans.”

LEADERSHIP
HUMOR



Many Great Leaders Possess A Sense of Humor

Reporter to Gandhi: “What do you think of Western civilization?”

Gandhi: “I think it would be a good idea.”

L E A D E R S H I P

HUMOR



Leaders Have Integrity

Good name in man and woman, dear my lord,
Is the immediate jewel of their souls.

Who steals my purse steals trash; 'tis something, nothing;
Twas mine, 'tis his, and has been slave to thousands;
But he that filches from me my good name
Robs me of that which not enriches him,
And makes me poor indeed.

William Shakespeare

L E A D E R S H I P

INTEGRITY





“The soul is dyed the color of its thoughts. Think only those things that are in line with your principles and can bear the full light of day. The content of your character is your choice. Day by day, what you choose, what you think, and what you do is who you become. **Your integrity is your destiny.**”

Heraclitus

Greek Poet, Philosopher

L E A D E R S H I P

INTEGRITY



Great Leaders

Pack Other Peoples' Parachutes

L E A D E R S H I P

PACK OTHERS PARACHUTES



“How’s Your Parachute Packing Coming Along ?”



Capt. J. Charles Plumb

L E A D E R S H I P

PARACHUTE PACKING



“Just as a compass points towards a magnetic pole, your True North pulls you towards the purpose of your Leadership. When you follow your internal compass, your Leadership will be authentic Although others may guide or influence you, your truth is derived from your life story, and only you can determine what it should be.”



Bill George with Peter Sims
True North



Leadership is a **marathon journey**, not a sprint.
Along the way, there can be
many a heartbreak hill.



Let Me Offer You My Definition of Leadership

“Leadership is the ability to articulate a vision and walk the path, such that it inspires people to rise above the banality and strife of their common-day existence and achieve a higher and common goal.”



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Humility and **H**umor

Integrity

Pack others' **P**arachutes



Inspirational Leaders



It Is Always **Possible** To Lead



“If I were to wish for anything
I should not wish for wealth and power
But for the passionate sense of what can be,
For the eye which ever young and ardent, sees the possible
Pleasure disappoints, possibility never
And what wine is so sparkling, what so fragrant,
what so intoxicating as possibility.”

Soren Kierkegaard

Danish Philosopher



Many if not all of you have already **led**.

I invite you to take a moment and **reflect** on it.

Then go tell your **story**.



Each One of You Has the Spark of Leadership



Keep it ignited !

