Join physician inventors, clinical investigators, medical device companies and investors for this exciting conference designed to foster innovation in gastroenterology.

Conference Sponsors

Who Should Attend and Why
GI Physician Inventors/Clinical Investigators: Learn what regulatory agencies require before they will approve a technology so you can design and conduct more meaningful clinical trials. Network with colleagues who have successfully brought new technologies to market.

Medical Device Companies: Discover how to overcome the clinical trial, regulatory, reimbursement and coverage hurdles for new medical technologies and find out how the current health care environment and comparative effectiveness research requirements will impact the development, adoption, coverage and reimbursement of new technologies.

Investors: Learn about emerging diagnostic and therapeutic technologies and investment opportunities to generate high rates of return and how the AGA is supporting innovation in the field through its AGA Center for GI Innovation and Technology.

Medical Meetings Needs, Education & Training, and Technology
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Fostering Innovation and Technology
IN DIGESTIVE AND METABOLIC DISEASES
A CONFERENCE FOR INVENTORS, MEDICAL DEVICE COMPANIES AND INVESTORS

Who Should Attend and Why
GI Physician Inventors/Clinical Investigators: Learn what regulatory agencies require before they will approve a technology, so you can design and conduct more meaningful clinical trials. Network with colleagues who have successfully brought new technologies to market.

Medical Device Companies: Discover how to overcome the clinical trial, regulatory, reimbursement and coverage hurdles for new medical technologies and find out how the current health care cost and comparative effectiveness research requirements will impact the development, adoption, coverage and reimbursement of new technologies.

Investors: Learn about emerging diagnostic and therapeutic technologies. AAGI’s cutting edge Gastroenterology and Metabolism conferences generate high rates of return and how the AAGI is supporting innovation in the field through the AAGI Center for GI Innovation and Technology.

Conference attendees from each sector play an important role in helping to support and ultimately stimulate innovation that will advance the science and practice of GI and improve patient outcomes.

Enjoy Multiple Opportunities for Networking
Meet and connect with AGA leadership, physician inventors, executives from the medical device industry and key players in the investor community during extended breakfasts, lunches, coffee breaks and a networking reception on Friday evening. This is a terrific opportunity to be at the forefront of innovation in digestive and metabolic disease.

Join physician inventors, clinical investigators, medical device companies and investors for this exciting conference designed to foster innovation in gastroenterology.

Conference Sponsors
Pentax
Medtronic
Medronic
“

What past attendees have said:
“*This conference was a very important step forward in bringing innovation into the GI field and in energizing the potential of intestinal interventions.”

“*I am an inventor that has transitioned to industry executive. The curriculum, diversity of interests represented, and quality of speakers were all excellent.”

“*It was invaluable to hear from the major stakeholders in the industry, CMS and FDA.”

“*Speaking as an engineer-inventor, I cannot recall meeting more knowledgeable attendees or, simply, more interesting.”

MARCH 25 & 26, 2011
FOUR SEASONS HOTEL SILICON VALLEY
EAST PALO ALTO, CA
Register online at www.gilearn.org/tech-conference
Registration Deadline: March 11, 2011

Conference Directors
Jack R. Boland, MD, AAGI, President, Practice Health, LLC
Mark R. DeJonge, MD, AAGI, President and CEO, AAGI Medical, Brea, CA
Robert R. Nichol, MD, AAGI, Executive Director, Center for Technology Evaluation - Philadelphia, PA

Registered Nurse

pilot in medium and large-sized communities

Community Asset Services

310-929-5241 | info@pilotinmediumlarge.com

About Pilot
Pilot in Medium and Large-Sized Communities (Pilot) is a national training and grantmaking network dedicated to building the capacity of communities to improve health and health equity. Founded in 1989, Pilot is supported through a variety of federal, state and private funding sources. Pilot is a network of centers located throughout the country. For more information, visit www.pilotinmediumlarge.com

**"Three years in a row, we have been deeply impressed with how well your network is operating,**" said Susan K. Van Ness, vice president of government relations and external affairs for the American Academy of Pediatrics (AAP). "We look forward to working with Pilot to achieve the best possible outcomes for both the children we serve and for the communities they live in.”
Friday, March 25

9:00 – 10:30 a.m. Networking Breakfast

Session 1: Obesity and Metabolic Disorders — Strategic Measures

9:15 – 9:30 a.m. Federal Funding
Moderator: Mark H. DeLegge, MD, AGAF

9:45 – 10 a.m. Entrepreneurship Grants
Moderator: Pankaj J. Pasricha, MD

10:15 – 10:30 a.m. Device Incubators
Moderator: Mark H. DeLegge, MD, AGAF

Session 2:  Obesity and Metabolic Disorders - Strategic Measures

10:30 – 10:50 a.m. Balancing Population Health and the Role of the USPSTF in the Coverage Disputes
Moderator: Alan M. Garber, MD, PhD; Stanford University

10:50 – 11:00 a.m. Title

11:00 – 11:15 a.m. Title

Session 3: The Past, Present and Future of Medical Technologies

11:15 – 11:30 a.m. Title

11:30 – 11:45 a.m. Title

Session 4: Biodesign Scenarios - Medical Device Innovation

11:45 – 12:00 p.m. Title

12:00 – 12:15 p.m. Title

12:10 – 12:30 p.m. Panel Discussion
Moderator: Jennifer Conte

12:30 p.m. Lunch

Program Information:
Contact: Jennifer Conte at jconte@gastro.org or 301-941-2641.

Registration:
Registration Form: [Register Online]

Accommodations:
Marriott Marquis
1534 Broadway
New York, NY 10036
Phone: 646-848-1234

Registration Information:
Registration Deadline: March 9, 2011
For More Information:

day time prior to arrival. Reservations not made by March 8, 2011 will be made available to attendees at the room rates.

Registration Form

1. Yes! I would like to have my name and contact information made available to attendees for networking purposes.  
2. No, I do not wish to have my name and contact information made available to attendees for networking purposes. 

If you are registering as a nonmember trainee, please have your program director complete the following:

Signature of program director Date

I, _____________________________(Name of Program Director)_____________________________verify

Room Rate:
Single $185 double $245

Payment Method
Credit Card: Visa, MasterCard, American Express

Deadline:
March 8, 2011

Hotel Reservation Deadline: March 8, 2011
Accommodations:
Marriott Marquis
1534 Broadway
New York, NY 10036
Phone: 646-848-1234

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Registration Information:
Registration Deadline: March 9, 2011
For More Information:
Registration & Accommodations Information

Registration Form
Fostering Innovation and Technology in Gastroenterology and Metabolic Diseases
A Conference for Inventors, Medical Device Companies and Investors

Register online at www.gilearn.org/tech-conference

Reserve your spot at the meeting by registering on or before March 12, 2011. Online registrations will be accepted on a space available basis.

Registration Fees

$1050 AGA Member Physician
$750 AGA Member Trainee
$450 Nonmember Physician
$200 Nonmember Trainee
$750 Medical Device Company Representative
$750 Venture Capital Representative
$150 AGA Member Trainee
$750 Venture Capital Representative

Room Rate: Room Rate: $185 single/double per night plus 12% tax. Full room rate is guaranteed until 3 p.m. one day prior to arrival. Rates are subject to change without notice. Sorry, no holds. Rooms must be reserved by March 8 to ensure availability and the discounted rate.

For More Information
Program Information: Contact AGA Member Services at programregistrations@gilearn.org or 800-352-9432.

Refund Policy
Written cancellations must be received by March 12, 2011. There will be no refunds after that date. There is a $200 non-refundable registration fee for all attendees. Credits will be processed within 30 days after the meeting.

Trainees Certification
If you are registering as a nonmember trainee, please have your program director complete the following:
1. (Name of Program Director)_____________________________verify that Dr. ____________________________ (Name of Trainee)_____________________________ is a resident/trainee.

Registration Deadline: March 12, 2011
March 8, 2011

Hotel Reservation Deadline: March 17, 2011

Room Rates:

$185 single/double per night plus 12% tax. Rates are subject to change without notice. Sorry, no holds. Rooms must be reserved by March 8 to ensure availability and the discounted rate.

Room Type: Standard. Contact Jennifer Conte at jconte@gilearn.org with a check or credit card payment to AGA Institute, P.O. Box 758779, Baltimore, MD 21275-8779.

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1. (Name of Program Director)_____________________________verify that Dr. ____________________________ (Name of Trainee)_____________________________ is a resident/trainee.

For information on pre- and post-meeting housing, contact Gilead Sciences, Inc. at 415-236-1121.

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$750 Venture Capital Representative
$150 AGA Member Trainee
$750 Venture Capital Representative

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Program

Friday, March 25

11:00 a.m. – Noon Networking Reception

11:40 a.m. – 12:40 p.m. The Year in Review: What’s Happened, What We Can Expect in the Future

Moderator: Joel V. Brill, MD, AGAF

11:40 a.m. – 12:40 p.m. The Future of U.S. Medical Technology – Is There an Exit from the Valley? Have We Learned and Where Are We Going?

Moderator: Mark H. DeLegge, MD, AGAF

12:10 p.m. – 12:30 p.m. Panel Discussion

12:10 p.m. Demonstrate a Benefit in Health Outcomes: Lessons Learned from the AGA Registry and GI Quality Measures

Moderator: Joel V. Brill, MD, AGAF; Predictive Measures

12:30 p.m. – 2:30 p.m. Lunch

3:10 p.m. – 3:30 p.m. Robotics and Intraluminal Neuromodulation

Session 9: Minimally Invasive Surgery and Therapeutic Neurology

Moderator: Pankaj J. Pasricha, MD

3:10 – 3:30 p.m. The Investment Perspective on the Development and Strategies for New Technologies

Sacha Loiseau, PhD; Mauna Kea Technologies and David L. Barthel; SmartPill

3:30 – 3:50 p.m. The Need for a GI/Surgery Coding Framework for Transoral Procedures

John Morton, MD, MPH, MHA; Bipan Chand, MD; Cleveland Clinic; Mark Welton, MD; Stanford University

3:50 – 4:10 p.m. Session 6: AGA Updates

Moderator: Joel V. Brill, MD, AGAF

4:10 p.m. Wrap Up

Saturday, March 26

8:40 – 9 a.m. AGA Registry and GI Quality Measures

Moderator: Joel V. Brill, MD, AGAF; Predictive Measures

9:00 – 9:30 a.m. AGA Center for GI Innovation and Partnerships, Accountable Care and Market Opportunities

Moderator: Mark H. DeLegge, MD, AGAF; Joel V. Brill, MD, AGAF; Predictive Measures

9:30 – 9:45 a.m. Angel Investors

Contact Jennifer Conte at member@gastro.org or 301-941-2651.

9:45 – 10 a.m. Entrepreneurship Grants

Contact Jennifer Conte at member@gastro.org or 301-941-2651.

10:30 – 10:50 a.m. Balancing Population Health and the Adoption of New Technologies

Moderator: Pankaj J. Pasricha, MD

10:50 – 11:10 a.m. Screening for GI Cancers: the In vivo Assessment on Coverage and Payment

Moderator: Todd Brinton, MD

11:10 – 11:30 a.m. The Affordable Care Act and the Future of the U.S. Health System – How Will It Affect Medical Education and Training

The Miracle Care Act and the Role of the AGA in the Care of GI Diseases

Moderator: Mark H. DeLegge, MD, AGAF; The Getaway Trust

11:30 – 12 p.m. What Should be Needed to Demonstrate a Benefit to Health Care? The Role of the AGA Registry and GI Quality Measures

Moderator: Mark H. DeLegge, MD, AGAF; Predictive Measures

12:10 – 12:30 p.m. Panel Discussion

12:10 p.m. Demonstrate a Benefit in Health

Outcomes: Lessons Learned from the AGA Registry and GI Quality Measures

Moderator: Joel V. Brill, MD, AGAF; Predictive Measures

12:30 p.m. – 2:30 p.m. Lunch

3:10 – 3:30 p.m. The Need for a GI/Surgery Coding Framework for Transoral Procedures

John Morton, MD, MPH, MHA; Bipan Chand, MD; Cleveland Clinic; Mark Welton, MD; Stanford University

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John Morton, MD, MPH, MHA; Bipan Chand, MD; Cleveland Clinic; Mark Welton, MD; Stanford University

3:50 – 4:10 p.m. Session 6: AGA Updates

Moderator: Joel V. Brill, MD, AGAF

4:10 p.m. Wrap Up

Registration & Accommodations Information

Registration Deadline: March 15, 2011

Online registrations will be accepted on a space available basis.

Registration Fees

- $150 AGA Member Trainee
- $350 AGA Member Physician
- $450 Nonmember Physician
- $600 AGA Member Trainee
- $750 AGA Member Physician
- $750 Medical Device Company
- $750 Venture Capital Representative

Onsite registrations will be accepted on a space available basis.

Registration Form

Registration Fees (Includes networking reception, lunches, breakfast and all meeting materials)

- $300 AGA Member Physician
- $450 Nonmember Physician
- $200 Nonmember Trainee
- $100 Medical Device Company Representative
- $750 Venture Capital Representative

Refund Policy

Written cancellations must be postmarked or faxed to the AGA no later than March 8, 2011. Refunds will be processed within 30 days after the meeting without the discounted rate. Reservations must be cancelled up to 3 p.m. one day prior to arrival.

Payment Method

Check (payable to the AGA Institute in US Dollars) Credit Card (circle one of the following)

- VISA
- MasterCard
- American Express

Registration Deadline: March 8, 2011

Hotel Reservation Deadline: March 15, 2011

A block of room nights has been reserved at: Four Seasons Hotel Silicon Valley at East Palo Alto

2050 University Avenue

East Palo Alto, CA 94303

Phone: 650-470-3987

Fax: 650-556-1221

Room Rate: $185 single/double per night plus 12% tax

Make your reservation by calling the number provided above. Be sure to mention that you are attending the AGA 2011 Technology Summit to receive the discounted rate. Reservations must be guaranteed with a credit card or one night’s room rate.

Trainee Certification

If you are registering as a nonmember trainee, please have your program director complete the following:

I, _____________________________(Name of Program Director)_____________________________verify the following:

I would like my name and contact information to be made available to attendees for networking purposes.

Register online at www.gilearn.org/tech-conference

Contact AGA Member Services at member@gastro.org or 301-941-2651.

Hotel

Name

Address

City, State, Zip

Phone

Hotel Reservation Deadline:

Hotel: Four Seasons Hotel Silicon Valley at East Palo Alto

Address:

2050 University Avenue

East Palo Alto, CA 94303

City, State, Zip:

Phone:

Fax:

Email:

Registration Deadline:

March 15, 2011

Registration Information:

Contact AGA Member Services at member@gastro.org or 301-941-2651.
Program

Friday, March 25

Session 1: Diversity and Multidisciplinary Strategies – Strategies for the Future of Medicine: 8:30 – 9 a.m. Moderators: Pankaj J. Pasricha, MD; Joseph Alpers, MD

Saturday, March 26

10:00 – 11:00 a.m. Networking Breakfast

Session 4: AGA Inaugural Distinguished Lecture – 11:10 – 11:30 a.m. The Mirabilius Law Act and the Role of the USPSTF in the Care of a Geriatrics in the Care of the Elderly: The Geriatrics Unit of the Philippines

Registration & Accommodations Information

Registration online at www.phgia.org/tech-conference

Registration Deadline: March 15, 2011

Hotel: Reservation Deadline: March 15, 2011

A block of rooms has been reserved at Four Seasons Hotel Silicon Valley at East Palo Alto

Registration Fees

Fee includes networking reception, luncheons, breakfasts and all meeting materials

$350 AGA Member Physician

$450 Nonmember Physician

$150 AGA Member Trainee

$200 Nonmember Trainee

$100 Medical Device Company Representative

$750 AGA Member Senior Medical Device Representative

$1,500 AGA Member Executive Medical Device Representative

$400 AGA Member Academic

$500 AGA Member Academic Trainee

$275 AGA Member Trainee

Room Rate:

Room: $185 single/double plus 12% tax

Refund Policy

Written cancellations must be received by AGA by March 15, 2011. There will be no refunds after that date. There is a 20% non-refundable registrant fee for all meeting attendees. This fee will be processed within 30 days after the meeting.

For More Information

Program Information:

Contact AGA at 301-272-1774, or email at register@aga.org

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MARCH 25 & 26, 2011
FOUR SEASONS HOTEL SILICON VALLEY
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Who Should Attend and Why

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Medical Device Companies: Discover how to overcome the clinical trial, regulatory, reimbursement and coverage hurdles for new technologies and find out how the current health care environment and comparative effectiveness research requirements will impact the development, adoption, coverage and reimbursement of new technologies.

Inventors: Learn about emerging diagnostic and therapeutic technologies and learn how to generate high rates of return and how the AGA is supporting innovation in gastroenterology.

Enjoy Multiple Opportunities for Networking
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“...it was a very important step forward in bringing innovation to the GI field and elevating the quality of interventional endoscopy.”

“I am an inventor that has transitioned to industry executive. The curriculum, diversity of inventors represented, and quality of speakers were all excellent.”

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Fostering Innovation and Technology in Digestive and Metabolic Diseases

A Conference for Inventors, Medical Device Companies and Investors

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